

LOGO

# BYC BOOK YOUR CHARTER

Marec 2018



*Samo za vas*

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LOGO  
BYC

Primarna verzija

**B Y C**

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LOGO  
BYC

Minimalni varnostni prostor



LOGO  
BYC

Minimalni varnostni prostor

**B Y C**



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Primarna črkovna vrsta  
CALIBRI

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Calibri Bold

abcdefghijklmnopqrstuvwxyz[äöüßåøœæç]  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(.,:;!\$&-€){ÄÖÜÅØÆŒŒÇ}

Calibri Regular

abcdefghijklmnopqrstuvwxyz[äöüßåøœæç]  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(.,:;!\$&-€){ÄÖÜÅØÆŒŒÇ}

Calibri Bold

**abcdefghijklmnopqrstuvwxyz[äöüßåøœæç]  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(.,:;!\$&-€){ÄÖÜÅØÆŒŒÇ}**

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Sekundarna črkovna vrsta / WEB /  
ROBOTO

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Roboto Slab Regular / Bold

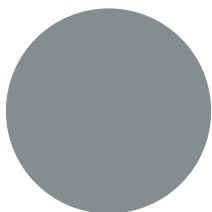
**abcdefghijklmnopqrstuvwxyz[äöüßåøœæç]  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(.,:;!\$&-€){ÄÖÜÅØÆŒŒÇ}**

Roboto Light

abcdefghijklmnopqrstuvwxyz[äöüßåøœæç]  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890(.,:;!\$&-€){ÄÖÜÅØÆŒŒÇ}

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Primarni barvni sistem



CMYK:  
**00 00 00 63**

RGB:  
**121 120 125**

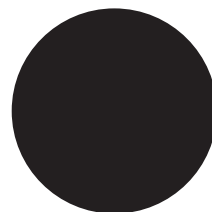
PANTONE:  
**Srebrna 877**  
**Cool Gray 10**



CMYK:  
**00 84 75 00**

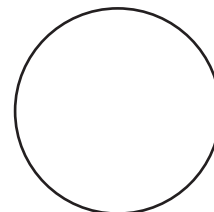
RGB:  
**235 47 0**

PANTONE:  
**Warm red**



BLACK

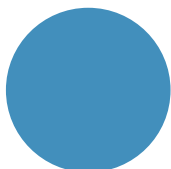
>>>



WHITE

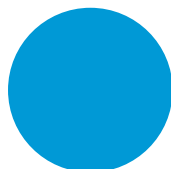
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Sekundarni barvni sistem /WEB



CMYK:  
**73 33 11 00**

RGB:  
**78 120 172**



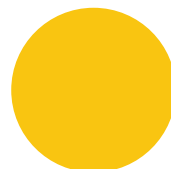
CMYK:  
**77 25 00 00**

RGB:  
**54 134 232**



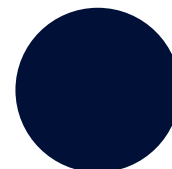
CMYK:  
**28 00 78 00**

RGB:  
**205 232 76**



CMYK:  
**2 22 100 00**

RGB:  
**250 197 00**



CMYK:  
**100 55 00 85**

RGB:  
**00 33 71**  
PANTONE:  
**539 c**





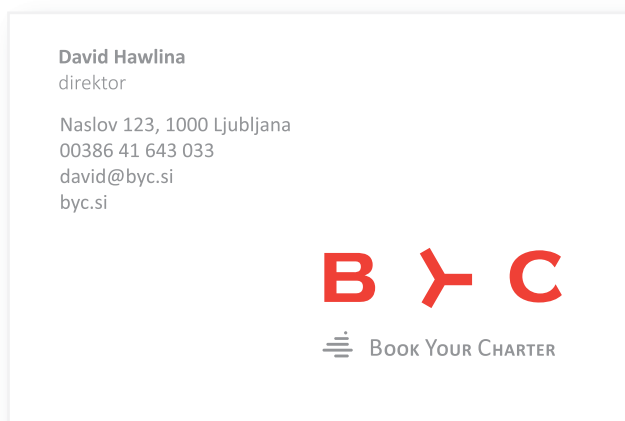
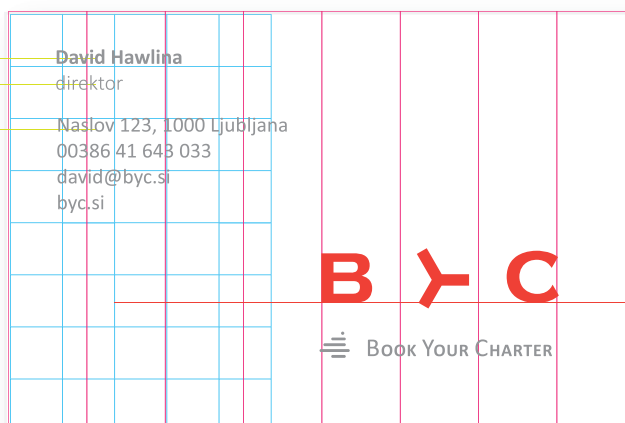
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Uporaba:  
vizitka

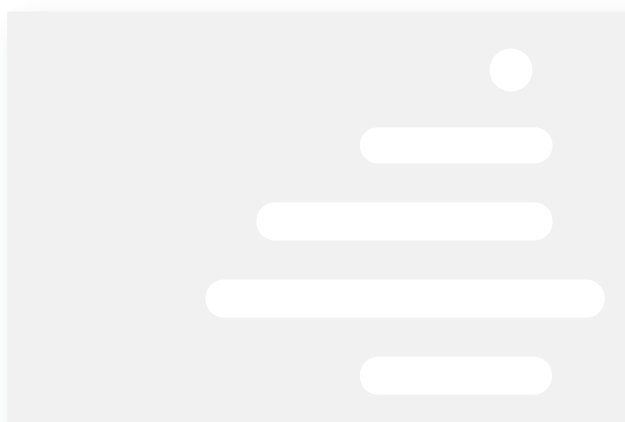
100%

A

Calibri bold 8p  
Calibri light 8p  
Calibri regular 8p



B

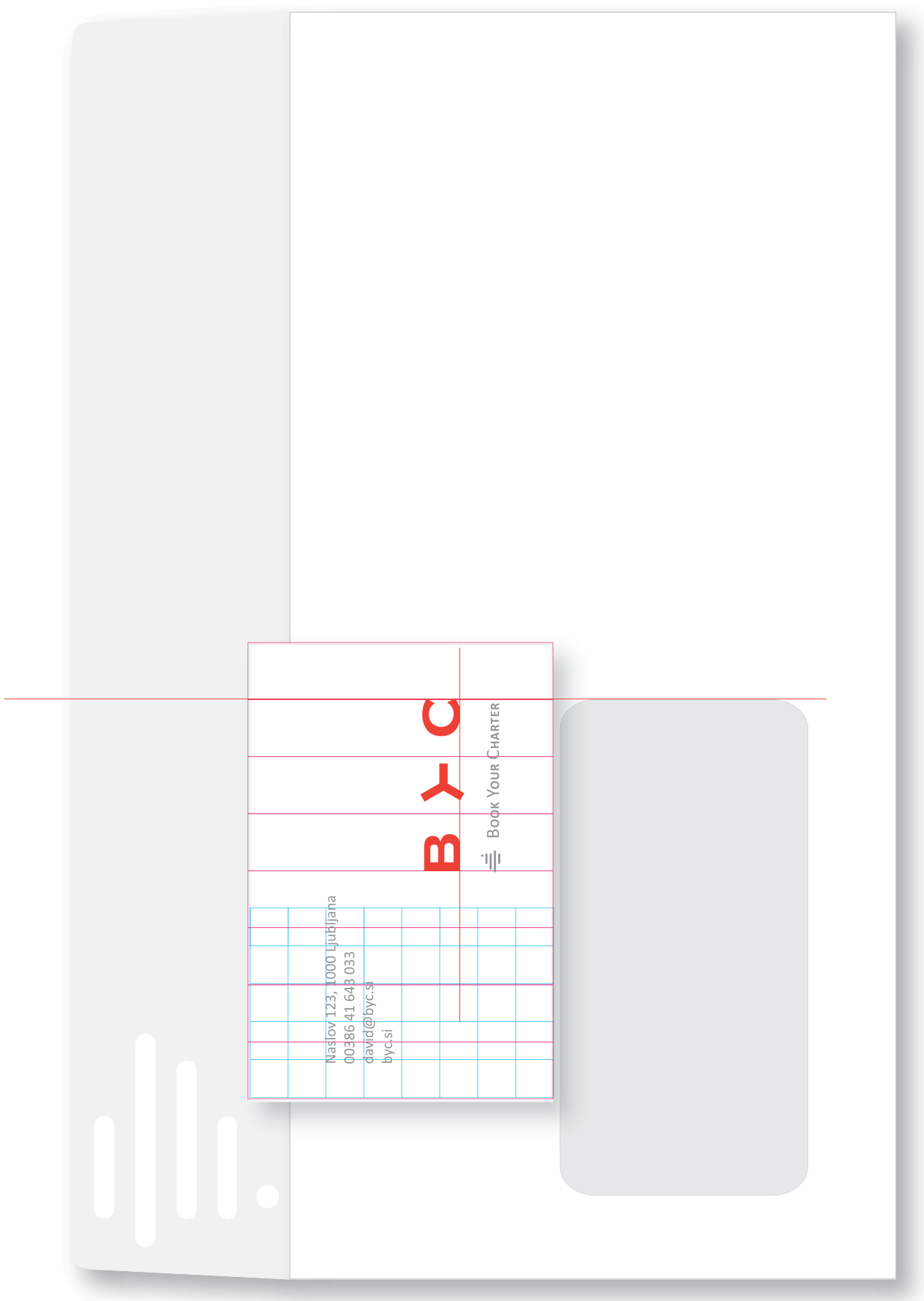




LOGO  
BYC

Uporaba:  
kuverta

100%



LOGO  
BYC

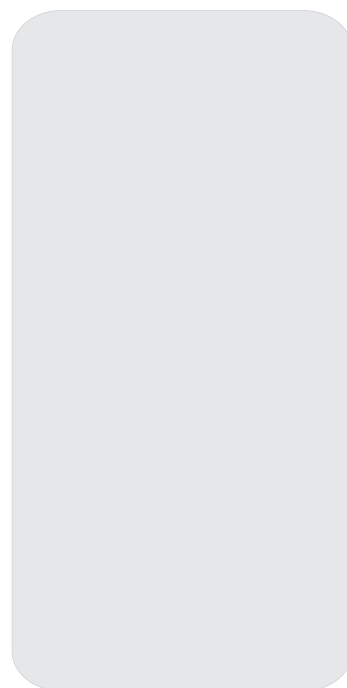
Uporaba:  
kuverta

100%



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Uporaba:  
dopis

50%

Calibri regular 10p	Naslov 123, 1000 Ljubljana 00386 41 643 033 david@byc.si byc.si							
Calibri regular 7p	Ostali podatki o podjetju: Zira račun:							

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Ostali podatki o podjetju:  
Žara račun: